|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Company Details:** | | | | | | | | |
| Company Name | |  | | | | | | |
| Date of Establishment | |  | | Type of Organization |  | | | |
| Business license No. | |  | | VAT No. |  | | | |
| Website | |  | | E-mail Address |  | | | |
| Telephone No. | |  | | Fax No. |  | | | |
| Company Address | |  | | | | | | |
|  | | | Zip Code |  | | |
| Number of Employees | | Directors/ Managers |  | Human Resource |  | | | |
| Sales & Marketing |  | Purchasing |  | | | |
| Engineers |  | Logistics |  | | | |
| Quality Control |  | Others |  | | | |
| Office Area | |  | Warehouse Area |  | | | | |
| **Active Trade References: “***please list the top brands which you’ve been dealing with (its not compulsory)* | | | | | | | | |
| ***Brand Name*** | ***How long have you been with this brand?*** | | ***Main Products*** | ***Relevant Territories***  ***or Industries*** | ***Distributorship*** [ please tick *√* ] | | | |
| Exclusive | | Non-Exclusive | |
| *1)* |  | |  |  |  | |  | |
| *2)* |  | |  |  |  | |  | |
| *3)* |  | |  |  |  | |  | |
| *4)* |  | |  |  |  | |  | |
| **Sales Performance:** | | | | | | | | |
| Total Sales | ***2014*** | | | ***2015 (forecast)*** | | | | |
| $ | | | $ | | | | |
| Percentage of Sales | ***In sm00-01*** | | ***In sm-02-03*** | ***In sm-04-06*** | ***In cutter and drum*** | | | ***Tools*** |
| % | | % | % | % | | | % |
| **Territory and Particular Industry: “***please state which region/country and particular industry you are applying for”* | | | | | | | | |
| ***Region / Country*** | | | | ***Particular Industry*** | | | | |
| *1)* | | | | *1)* | | | | |
| *2)* | | | | *2)* | | | | |
| **Your target turnover for Samiya Wire Nail Machinery :** | | | | | | | | |
| First 6 months |  | | | | | | | |
| First 12 months |  | | | | | | | |



**DEALERSHIP APPLICATION FORM**

To be continued ……………

|  |  |  |
| --- | --- | --- |
| Financial Standings | | |
| 1 | Capital Investment | Total : Rs. |
| Working Capital : Rs. |
| To be invested : Rs. |
| 2 | Name of the Bankers |  |
| 3 | Bank Account No. |  |
| 4 | C.C. Limit |  |
| 5 | Sales Tax Registration | Central: |
| State : |
| 6 | Financial year ends on |  |
| 7 | Annual Turnover of the Firm |  |
| 8 | Approx. Total Value of Fixed/Variable Assets owned by Firm |  |
| 10 | Consumer, Institutional Financial facilities |  |